THE LEAD CENTER

Learning through Evaluation, Adaptation, and Dissemination
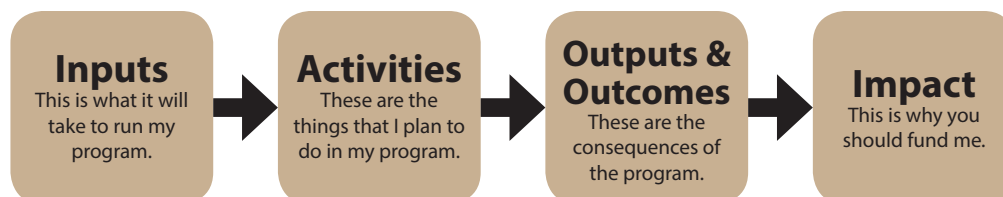
LEAD 101: Logic Models
Brown Bag (ie, bring your lunch!) presentation
Wednesday, May 6th from 12pm-1pm | 259 Educational Sciences Building

A program logic model is a picture of how your program works – the theory and assumptions underlying the program. ...This model provides a road map of your program, highlighting how it is expected to work, what activities need to come before others, and how desired outcomes are achieved. *W.K. Kellogg Foundation Evaluation Handbook (1998, p. 35)*

Developing a logic model is one of the most useful and effective ways to ensure that your proposal is clear, effective and fundable. Despite this, many PIs are unaware of this powerful tool. During this LEAD 101 presentation, we will discuss why they are important, how to write one, and provide examples of different styles of logic models.

Inputs This is what it will take to run my program. → **Activities** These are the things that I plan to do in my program. → **Outputs & Outcomes** These are the consequences of the program. → **Impact** This is why you should fund me.

Wisconsin Center for Education Research
UNIVERSITY OF WISCONSIN–MADISON